

# Giulio Schiavo

DIGITAL STRATEGIST  
CONTENT CREATOR



## SKILLS

Ensure a strong and consistent brand presence across all channels.

Bring a comprehensive approach that helps businesses connect more effectively with their audience.




- PHP, MYSQL, HTML, CSS, JAVASCRIPT
- WORDPRESS, SHOPIFY
- ADOBE CREATIVE SUITE, APPLE FINAL CUT
- MACOS, WINDOWS

## LANGUAGES

Italian ●●●●●

English ●●●●●

## PERSONAL INTERESTS

-  Travel
-  Photography
-  Technology

Italian Passport  
Born: April 16, 1990

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## Professional Profile

I am a versatile professional with a wide range of skills that allow me to take on various roles in both online and offline communication. From graphic design to creating websites and e-commerce platforms, and from video shooting to editing, I can manage every aspect of a company's image.

## EDUCATION

### Bachelor's Degree in Educational Sciences

Università Telematica Pegaso DEGREE COMPLETED - PENDING CERTIFICATION

### Scientific High School Diploma

Liceo "Lucio Piccolo" - Capo d'Orlando

### Qualification Certificate in Graphic Design

Course organized by the Sicilian Region and funded by the European Union

## WORK EXPERIENCE

2020 - PRESENT

### Content Creator and SMM

Engel & Völkers - Eastern Sicily Real Estate

Managing social media profiles and providing marketing consulting for shops in the Aeolian Islands, Messina, Taormina, Syracuse, Noto, and Catania; video content creation and editing.

2018 - PRESENT

### Freelance Marketing Consultant and Content Creator

Officially registered in Italy

Managing communication for companies of all sizes and entertainment events, I offer services as a marketing consultant, graphic designer, social media manager, and videomaker. I collaborate effectively with colleagues, leveraging a strong team approach and continuously building a network of professionals.

2011 - 2016

### Full-stack Developer and IT Manager

Infodrive S.p.A.

Developed and managed a comprehensive management software platform in PHP, utilized by the company to manage its product portfolio in the automotive sector on an international scale.

2015

### E-Commerce Tutor

Eurofood

Tutor of the course "How to Start an E-Commerce Project". Project funded and authorized by the FONDIMPRESA Fund.